

SAL. OPPENHEIM

Privatbankiers seit 1789

HUGO BOSS

Hugo Boss designs, produces and markets brand name clothing. The Group is a global market leader in superior fashions. The BOSS and HUGO brands cover all the major fashion segments for men and women. Additional product groups such as shoes and accessories, fragrances, eyewear, and watches complement the individual collections. This broad-based and well-structured platform enables HUGO BOSS to offer each of its target groups the fitting outfit for every occasion. Today the BOSS image is transported by four independent and distinctively positioned lines targeting various needs. The menswear collections are focused in BOSS Black on elegant businesswear, with BOSS Orange providing up-to-date casualwear and the BOSS Green collection offering performance sportswear. Those who demand exceptional materials, craftsmanship and exclusivity will appreciate the luxurious tailored fashions of BOSS Selection. At the same time, the womenswear segment has been expanding both systematically and successfully. The refined looks of BOSS Black and the hip, creative fashions of BOSS Orange are now available for women as well.

Speakers: Joachim Reinhardt, CFO
Viola Mahrenbach, IR

Market Cap: €2,7bn

Sector: Appareal Manufacturer