

SAL. OPPENHEIM

Privatbankiers seit 1789



Highlight

*Milan Forum, 14th March 2008*

**Highlight Communications** purchases licensing rights to movies for the German speaking European countries and distributes them to the movie theatres, video chains and television stations. The company also offers sport sponsoring, licensing and merchandising rights of the UEFA events (Champions League, etc.).

The UEFA retains a 20% stake of the subsidiary dedicated to the sport activities of Highlight. Thanks to its unique selling position as the leading independent German film producer (Constantin Film) and a sport and events marketing agency together with the UEFA, Highlight Communications offers an attractive investment in the entertainment industry.

*Market Cap.:* €360m

*Sector:* Media

*Speaker:* Dr. Ingo Mantzke, Board Member